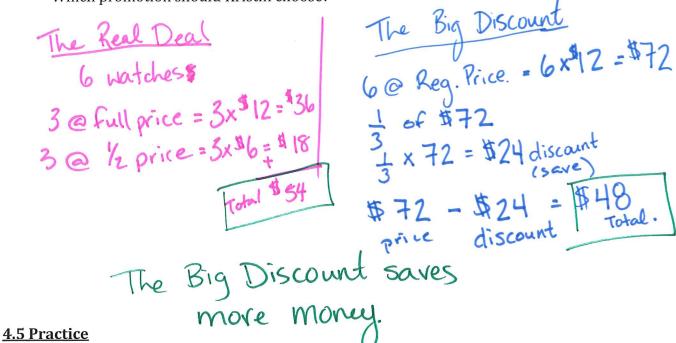
4.5 Analyzing Sales Promotions

Examples

- **Ex 1.** Kristin is buying six watches as gifts for her friends. The store has two promotions to choose from for watches with a regular price of \$12 each:
 - The real deal: buy one, get one half price
 - The big discount: $\frac{1}{3}$ off the purchase

Which promotion should Kristin choose?



- 1. Nikki needs 8 new sets of linens for her massage therapy business. She checks out the sales at two different stores.
 - Bedding & More: Buy 1 get 1 free; Regular price \$32.50/set
 - Lydia's Linens: 40% off regular price of \$26.49
 - a) How much do 8 sets of linens cost at each store?

b) Which store offers the better price?